

Sustainability SnapshotSM

Sometimes a little tweak in the system can effect a big change.

Sustainable Biz Solutions' **Sustainability Snapshot** is a high impact assessment tool that identifies opportunities for growth, increased profitability and a higher commitment to sustainability. Spend an hour with our team and we'll provide you with a Sustainability Snapshot on the house.



Sustainable Biz Solutions

Sustainable business is about the triple bottom line of people, planet and profits. It's also about fundamentally rethinking the way business drives our economy and impacts our communities. We focus on the relationships, connections, processes and assumptions that drive your business.

Branding

What are your organization's mission, vision and values? How do these principles inform the choices you make every day? Are you aligning your business goals with your sustainability goals in ways that will distinguish your brand in the marketplace?

Strategy

Implementing sustainability strategy is all about choices. Choosing initiatives that line up with your strategy is the key to your long-term success. Your business strategy and your sustainability strategy should be one and the same. Is sustainability baked into your value proposition?

Initiatives

Your path is forged by taking risks, being patient and knowing when to pivot. What sustainability aspects are most relevant to your business? Where should you focus your energy? And how is your energy? Is it 100% renewable?

Metrics

How do you assess and measure your efforts and investments? Are you looking at customer satisfaction, employee engagement, social impact along with revenue and cash flow? What are your top priorities and how are you measuring success?

Stories

With a sustainability strategy in place, you can be excited about being a change-maker. Your story helps influence others to make a positive impact with their business practices. Do your customers know your story? Is it reaching the right audience?

Impact

Energy, waste, product life cycle, and human resources. How are you creating a smaller carbon footprint, healthier workplace, and solutions to the growing needs of green consumers?

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